



Your Partner in Digital Transformation

Company Portfolio

Prepared By Code7

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- United Arab Emirates
- ASL Logistics LLC
 - LOGKOU GLOBAL LOGISTICS – FZCO

- Saudi Arabia
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We build tailor-made software, apps, and business systems that streamline your workflow, save time, and scale with you.

About CODE7

CODE7 is a forward-thinking IT consulting firm specializing in the design and implementation of customized, integrated technology solutions. Our work is rooted in real business needs, ensuring that every solution we deliver drives measurable value.

With over 18 years of experience in business software, supported by strong expertise in finance and administration, our team has successfully guided organizations across diverse industries through their digital transformation journeys.

From custom web and mobile applications to business intelligence systems, database architecture, workflow automation, system integrations, and data migrations, we've consistently delivered solutions that help businesses modernize, operate efficiently, and scale for the future.

At CODE7, we don't just implement technology—we build tools that become a true extension of your business.

Mission, Vision & Values

Our Mission

To empower businesses with smart, scalable, and customized technology solutions that simplify operations, reduce complexity, and accelerate growth.

Our Vision

To be the trusted partner for digital transformation across the MENA region, delivering solutions that combine innovation with measurable business impact.

Our Values

- **Integrity** – We build trust through transparency and accountability.
- **Innovation** – We embrace change and create future-ready solutions.
- **Excellence** – We are committed to quality in everything we do.
- **Collaboration** – We work hand-in-hand with clients as true partners.
- **Customer Success** – Your success is our success.

Why Choose CODE7?

In a crowded technology market, CODE7 stands out because our team brings:

- 18+ years of proven expertise in ERP, software development, and business process optimization.
- Dual knowledge in IT & Finance, allowing us to design systems that are both technically robust and financially sound.
- Tailored approach – no one-size-fits-all, every solution is customized to your needs.
- Cross-industry experience – retail, healthcare, food & beverage, telecommunications, and luxury sectors.
- Trusted by leading brands in Lebanon and beyond, with long-term client relationships.
- End-to-end services – from strategy and consulting to implementation and ongoing support.

We don't just deploy systems – we create technology that works for you.

Our Services

End-to-End ERP Services

We understand that ERP is at the core of modern business operations. Our ERP services cover the entire lifecycle of your system:

- **Strategy & Planning** – Defining clear ERP goals and aligning them with your business vision.
- **Implementation & Customization** – Adapting ERP to your specific workflows and reporting needs.
- **System Integration** – Connecting ERP with your existing tools for seamless data flow.
- **Training & Change Management** – Helping your teams embrace technology effectively.
- **Ongoing Support & Maintenance** – Ensuring your ERP evolves with your business.

Tailored Solutions

Every business is unique, and so are its challenges. CODE7 develops personalized solutions that solve specific needs such as workflow automation, advanced data migration, and custom integrations. Our solutions are designed to be both practical and scalable.

Web Development and Mobile Applications

We create fast, responsive, and user-friendly digital platforms that leave lasting impressions:

- Modern UI/UX that enhances engagement.
- Secure and scalable backend systems.
- Reliable apps tailored to your brand identity.

Consultancy

Technology is only valuable when it serves strategy. Our consultancy services help companies make informed, cost-effective, and future-ready decisions. We specialize in ERP selection, process automation, and digital transformation strategy.

Social Media and Branding

A strong digital presence defines market visibility. CODE7 helps businesses develop brands that connect with their audiences through identity design, impactful content creation, and engagement-driven social strategies.

Industries We Serve

Our solutions are adaptable to businesses across multiple industries, with specialized experience in:

- **Retail & Distribution** – ERP systems for inventory, logistics, procurement, and sales management.
- **Healthcare & Medical Equipment** – Integrated solutions for CRM, after-sales services, maintenance contracts, and field service operations.
- **Food & Beverage** – End-to-end ERP covering procurement, production, inventory, sales, and hospitality operations.
- **Telecommunications** – Workflow automation, customer service management, field service, and after-sales support.
- **Luxury & Jewelry** – CRM, sales, inventory traceability, and marketing solutions for high-value customer engagement.
- **Shipping & Logistics** – ERP for logistics planning, inventory management, fleet operations, and supply chain visibility.

- **Manufacturing & Assembly** – Production planning, BOM, work orders, quality control, maintenance, and shop floor management.
- **Hotels & Hospitality** – Reservations, front desk, housekeeping, restaurant management, procurement, and financial reporting.
- **Construction & Contracting** – Project management, budgeting, procurement, subcontractors, timesheets, and profitability tracking.
- **Education** – Student management, admissions, finance, HR, attendance, scheduling, and institutional reporting.
- **NGOs & Non-Profit Organizations** – Donor management, fundraising, grant tracking, volunteer management, and impact reporting.

This cross-industry expertise ensures that we understand the challenges unique to your sector.

Our Products

CODE7 delivers industry-leading ERP and business management solutions:

- **Odoo ERP** – A flexible and modular ERP system for businesses of all sizes.
- **Microsoft Dynamics 365 & Power BI** – Combining financial management, CRM, and advanced analytics.
- **SAP Solutions** – Enterprise-grade ERP platforms trusted by global leaders.

Our Clients

Over the years, CODE7 has partnered with leading organizations across diverse industries to deliver tailored ERP implementations, workflow automation, and digital transformation projects. Each collaboration reflects our dedication to aligning technology with real business goals.

				
				
				
				

Lebanon



Domtech – CRM, Sales, Purchase, Field Service, Helpdesk, After Sales, Inventory, Delivery, and Accounting.

Meatel – Telecommunications ERP for Sales, Purchase, Inventory, Field Service, and After Sales.

DShop – Retail e-commerce and smart shopping workflows powered by CODE7 digital solutions.



Edan Group – Generators solutions with CRM, Sales, Purchase, Field Service, Helpdesk, After Sales, Inventory, and Delivery.



Luxury Selections – Jewelry CRM, Sales, Purchase, Inventory, and Marketing.



Dima Health Care – Medical equipment CRM, Sales, Purchase, Field Service, After Sales, Inventory, and Delivery.



Ray Creation – Manufacturing, CRM, Sales, Finance, Purchase, Inventory, Logistics, and Delivery.



Nespresso Lebanon – ERP tailored for CRM, retail, and distribution operations.



Dima Marketing and Distribution SAL – Sales, Finance, Purchase, Inventory, Logistics, and Delivery.



IM For Trade SAL – Sales, Finance, Purchase, Inventory, Logistics, and Delivery.



A.S.L. Air Sea Land Clearing & Forwarding Services SAL – Logistics ERP for Sales, Finance, Purchase, Inventory, Logistics, and Delivery.



Stox SAL – Sales, Finance, Purchase, Inventory, Logistics, and Delivery.



BHSOSA – Website and member mobile app with donations integrated to ERP, plus CRM, Marketing Automation, Social Media, WhatsApp, Accounting, HR, Community, and Event Management.

Gabon



L'Escale Gourmet – Food production with strong inventory and service efficiency focus.



L'Escale Royal – Food service ERP with inventory control and order management.



La Parisienne – Customized ERP for food service operations and inventory workflows.

Nigeria



Elevators and Escalators – CRM, Sales, Purchase, Field Service with offline mobile worksheets, Helpdesk, After Sales, Inventory, Delivery, and HR.



Pro Pipes Metal – Manufacturing ERP focused on Inventory, Assembly/Manufacturing, Project Management, Field Service, Accounting, and HR.

United Arab Emirates



ASL Logistics LLC – Air/sea/land freight ERP covering Sales, Finance, Purchase, Inventory, Logistics, and Delivery.



LOGKOU GLOBAL LOGISTICS – FZCO – ERP covering Accounting.

Saudi Arabia



ASL Logistics LLC – Air/sea/land freight ERP covering Sales, Finance, Purchase, Inventory, Logistics, and Delivery.

Contact Us

We'd love to discuss how CODE7 can support your business with technology that truly works for you.



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Website: **<https://www.code7.me>**



Instagram: **<https://www.instagram.com/code7leb/>**



Facebook: **<https://www.facebook.com/CODE7sarl>**



Mansourieh, Lebanon

Closing Statement

At CODE7, we believe that technology should simplify, not complicate. We build smarter, faster, and more efficient businesses—together.

CODE7 — Your Partner in Digital Transformation